

REPORT ON IMPACT LECTURE SERIES ORGANIZED
BY INSTITUTION'S INNOVATION
COUNCIL , GKV

Theme : **How to start a startup in India ?**

Speaker : **CA Hemant Gupta** , Founder of Neusource Startup
Minds India Limited , Bengaluru

Mode of Activity : online via Cisco Webex

Under the title of “How to start a startup in India ? ” A lecture was organized by Institution’s Innovation cell , Gurukula Kangri(Deemed to be University), on 4th October 2021. The lecture was attended by all the faculty members of F.E.T. and students had actively participated in the lecture. CA Hemant Gupta , Founder of Neusource Startup Minds India Limited were present as resource person (speaker) .

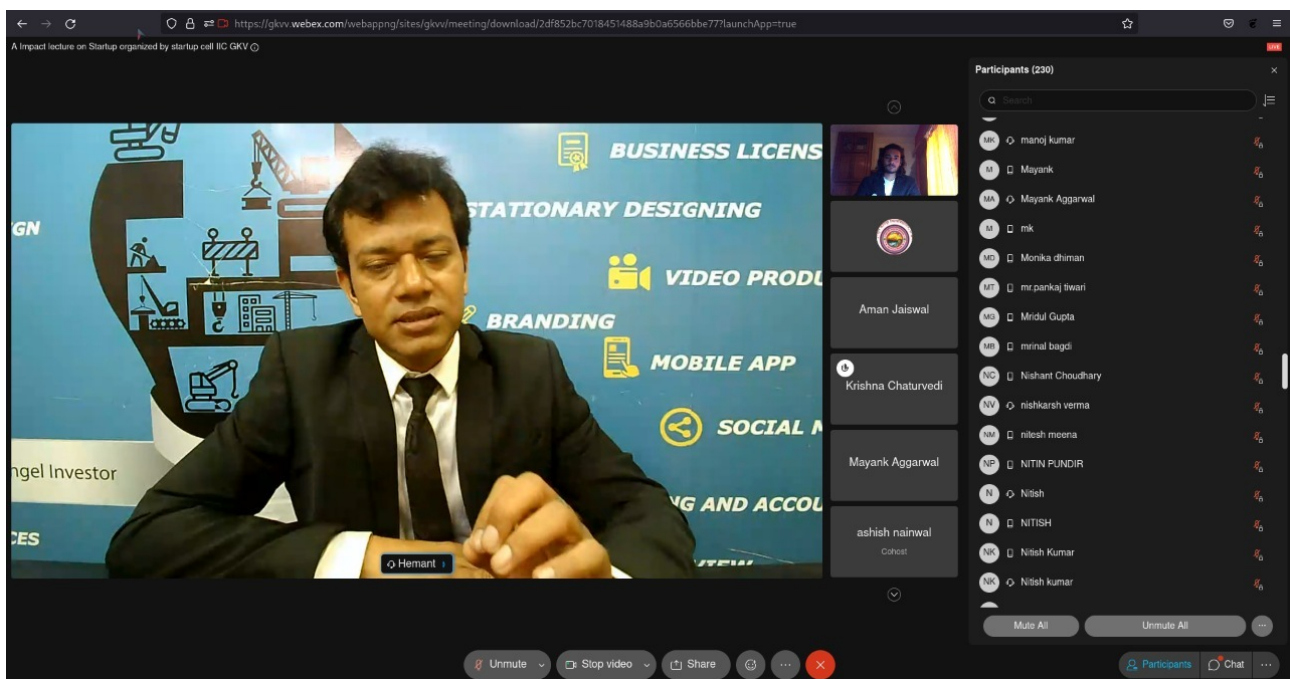
Following were the keypoints discussed by the speaker :

1. An introduction to the startup world , common myths and misconceptions regarding startups and the need of starting a startup and why is there a scarcity of entrepreneurs in India .
2. Knowledge regarding MVP (Minimum Viable Product) in a startup , a product which is beneficial for both seller and the consumer , if either one of them is at loss startup is likely to fail.
3. The need for startups were discussed , only a desire to earn a lot of money won’t build a successful startup . For a startup to succeed the entrepreneur should have a higher objective and clarity of vision in mind . A startup should solve a real world problem or bring automation .

4. Which skillset is required for an entrepreneur to be successful . Things to avoid and things to adapt in entrepreneurial journey were discussed . Being an influencer and a good public speaker are most vital roles of an entrepreneur .

5. Which time is good for startups . Regarding the market , if the market is at downturn , its a good opportunity .

The some of photographs of lecture while during the programme .



https://gkv.webex.com/webappng/sites/gkv/meeting/download/2df852bc7018451488a9b0a6566bbe771launchApp=true

A Impact lecture on Startup organized by startup cell IIC GKV

Participants (61)

- AS Ashutosh sahu
- BM Bharat Mehra
- CR CHADUVU SAINEMITEJ REDDY
- DR Dr. Sushant Rath, RDCIS, SAIL, Ranchi
- DT Dr. Aman Tyagi
- DN Dr. Nishant
- GS Gurpreet Singh
- HK Hansal Kothari
- H Homant
- HS HIMANSHU SHEKHAR
- KK Karik Kharbanda
- MK MD KAMRAN
- M Muskaan
- NV nishkarsh verma
- N NITISH
- OB om bachas
- PP poonam painuly

Mute All Unmute All

Mute Stop video Share

Participants Chat

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Hansal Kothari
Me

Hemant

184 317 8604

Chat

from Shalendra Singh to Everyone: hi 11:15

from Himanshu kumar to Everyone: sir voice clear rhi ari 11:16

from Uskarsh Tiwari to Everyone: voice clear hai 11:16

from Anmol sharma to Everyone: like pain is a part of gain like also as failure is a part of success. 11:19

from Uskarsh Tiwari to Everyone: great ,well said Anmol 11:20

from Prof SK Rajput to Everyone: Greetings 11:26

Wonderful session 11:26

from Uskarsh Tiwari to Everyone: "the founder" movie is available on Jio cinema,Netflix and amazon prime 11:28

from sarthak thapyal to Everyone: business sirf 4 chezo se ho sakta h.....find a need fulfill it , find a problem solve it ,create a problem solve it or create a demand fulfill it..... 11:29

Send to: Everyone

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Participants Chat